

Creative systems for modern brands.

Brand systems, websites, web and mobile apps, content, and growth infrastructure for ambitious businesses.

2018

ESTABLISHED

100+

PROJECTS DELIVERED

2

STUDIO BASES

Local + Intl

CLIENT REACH

One accountable studio across strategy, design, technology, content, and growth.

PT Xyncema Kreatif Studio was established in 2018 and works from Bali and Bandung, Indonesia. We support local and international teams through structured, remote-first delivery.

100+

PROJECTS DELIVERED

Selected public work represents only part of the studio's delivery history.

UTC+8

WORKING TIMEZONE

Useful Asia-Pacific overlap with scheduled windows for the UK, Europe, and US.

EN / ID

WORKING LANGUAGES

Discovery, reviews, documentation, and handover in English or Indonesian.

IDR / USD / GBP / EUR

PLANNING CURRENCIES

Commercial terms, scope, milestones, and invoicing are agreed before production.

Connected capabilities, scoped around the real business problem.

01

Brand Identity & Strategy

Positioning, identity systems, guidelines, and applications.

02

Font & Visual System

Typography, custom font direction, graphic language, and templates.

03

UI/UX Design

Flows, wireframes, interfaces, prototypes, and design systems.

04

Web Development

Responsive websites, CMS, SEO foundations, analytics, and deployment.

05

eCommerce

Storefronts, product journeys, checkout logic, and conversion tracking.

06

Web & Mobile Apps

Product architecture, dashboards, portals, APIs, and scalable interfaces.

07

Meta & Google Ads

Campaign structure, creative direction, tracking, testing, and reporting.

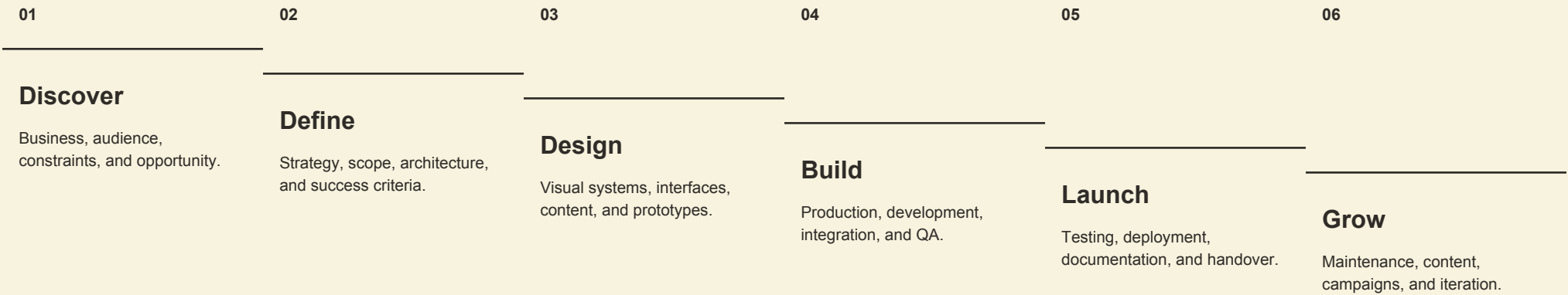
08

Visual Content

Photography, video, editing, motion, and platform-ready content systems.

A visible delivery system from first brief to post-launch support.

Scope, decisions, files, approvals, QA, and launch readiness stay visible across locations and time zones.



Remote-first
Shared workspaces and agreed checkpoints.

Clear agreements
Scope, review rounds, payment, IP, and support.

English delivery
Briefs, workshops, reviews, and documentation.

Post-launch
Maintenance, analytics, content, and iteration.

SALSATION Fitness Super App

XYNCEMA SCOPE

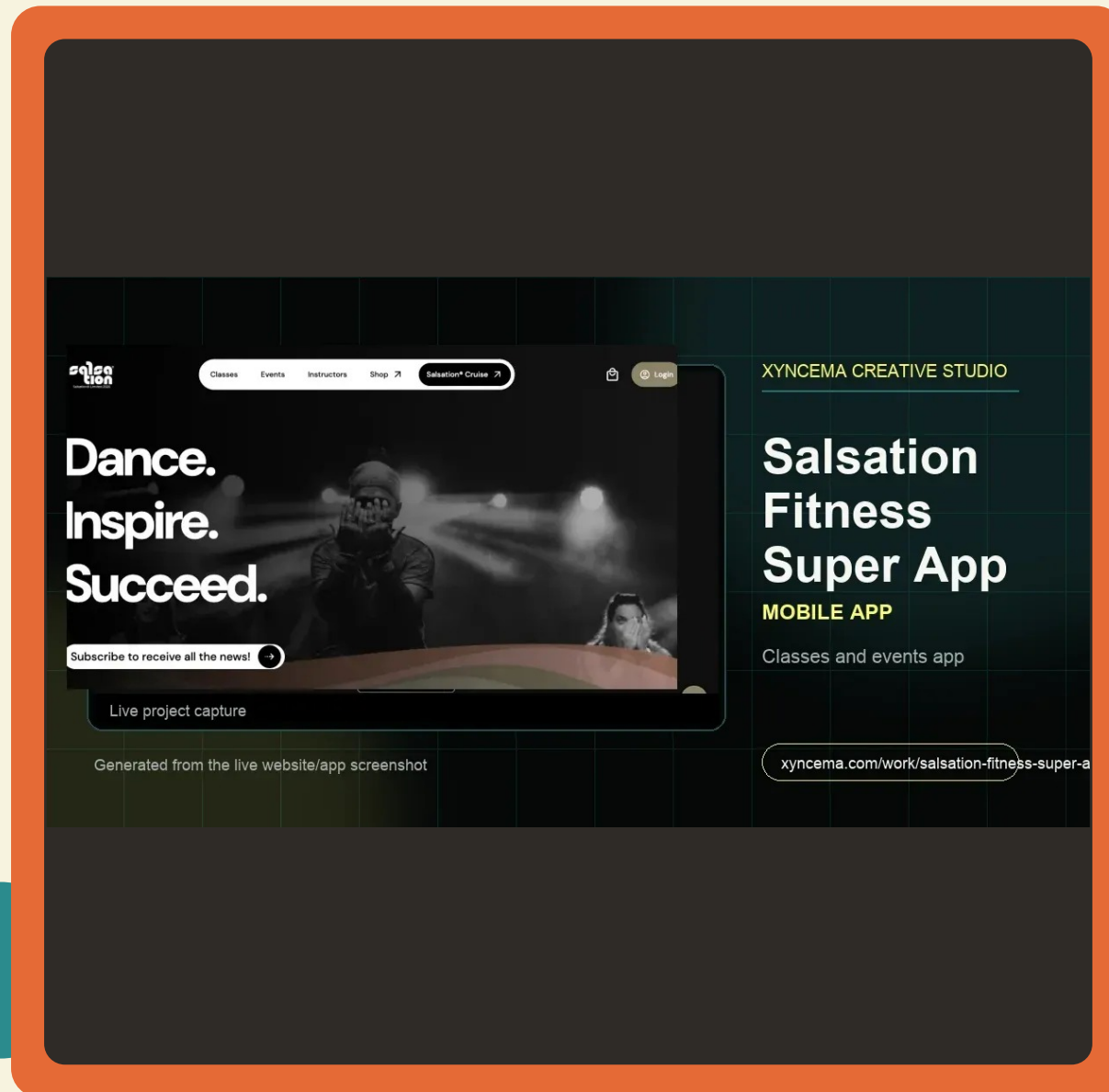
Product strategy / Mobile experience / Class and event architecture / Web touchpoints

A multi-surface experience connecting students, instructors, classes, events, training, and global community participation.

OBSERVABLE PUBLIC PROOF

- Live official ecosystem
- Role-based audience journeys
- Connected class discovery

[Read the full case study ->](#)



Jagarta

XYNCEMA SCOPE

Positioning / Website / Mobile UX / Interface system / Backend and SEO foundation

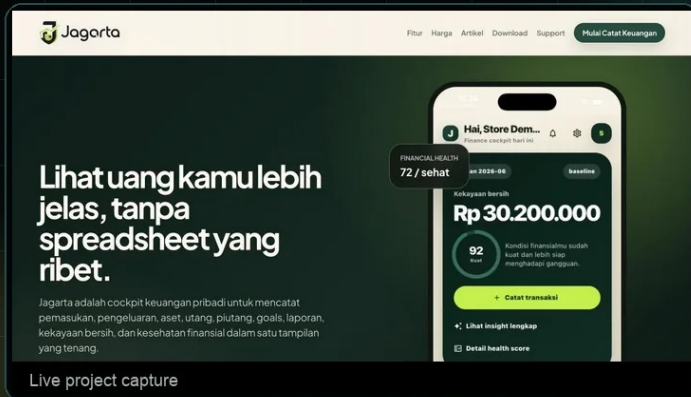
A personal finance cockpit that makes transactions, assets, goals, reports, and financial health easier to understand.

XYNCEMA CREATIVE STUDIO

Jagarta

WEBSITE + MOBILE APP

Personal finance cockpit



Live project capture

Generated from the live website/app screenshot

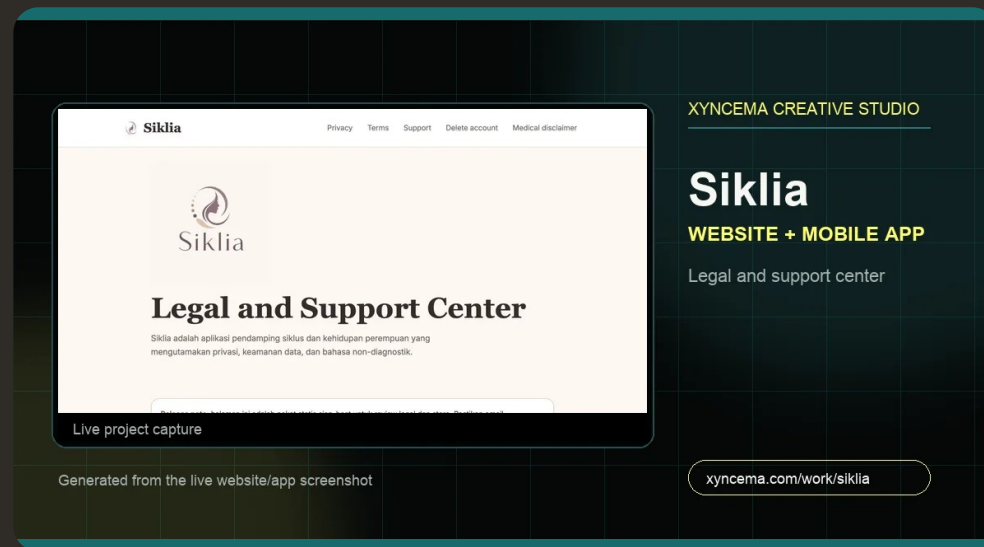
xyncema.com/work/jagarta

OBSERVABLE PUBLIC PROOF

- Public website live
- App Store distribution
- Website and mobile foundation

[Read the full case study ->](#)

Real project surfaces, contribution boundaries, and observable proof.

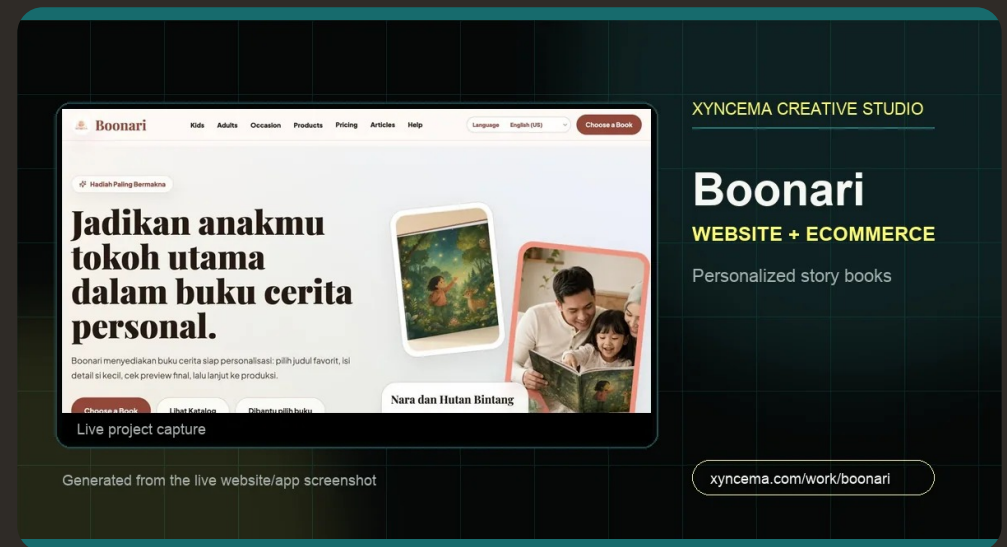


Siklia

PRIVACY-LED HEALTH PRODUCT

A cycle and wellbeing surface connecting daily check-ins, body patterns, reports, partner support, and explicit privacy boundaries.

[View case study ->](#)



Boonari

PERSONALIZED PUBLISHING COMMERCE

A warm launch experience that explains personalized children's books clearly for parent-led buying decisions.

[View case study ->](#)



Let's build something that moves the business forward.

Share the business context, audience, scope, timeline, and budget range. Xyncema will map the right combination of strategy, design, technology, content, and launch support.

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xyncema.com/start-a-project

Bali / Bandung / International